



Saratoga Chamber of Commerce

The Saratoga Chamber of Commerce **exists to promote business.** We work daily with local government and business related agencies to keep the community vital. We highlight:

- Member Services
- Business Retention
- Economic Development
- Community Development

The Chamber serves the business community directly through a wide variety of programs and services, including:

- Networking
- Member to Member Discounts
- Sales and Marketing
- Sponsorship Opportunities
- Promotions and Advertising
- Publications of Community Guides and Maps
- Updates on Current Business Legislation
- Professional Education

The Saratoga Chamber of Commerce is a **non-profit membership organization representing the business community. The Chamber uses its unifying influence to promote the energies and efforts of its members toward success.**

Your investment in the Saratoga Chamber of Commerce **will produce immediate results and continued returns.**

We Succeed When You Succeed!

Complimentary to New Members!

- Two Listings in the Chamber Business and Community Directory
- Listing w/optional hyperlink on Chamber website
- New Member Business profile in Chamber newsletter
- First Month New Member insert in Chamber newsletter
- New Member e-mail blast introduction
- New Member information display

Additional Opportunities

- **SPECIAL** rate member web page and/or hyperlink on Chamber website
- Advertising, flier and/or announcement inserts in the Saratoga Business Focus newsletter
- Monthly after-hours networking business mixers
- **SPECIAL** group rate advertising opportunities with local newspapers
- Member mailing lists and labels
- Advertising in the Chamber Business and Community Directory
- Advertising in the Saratoga map

Professional & Economic Development

- Business awareness seminars & workshops
- Professional service & counseling referrals
- Saratoga Business Focus newsletter features
- Updates on current business legislation
- Business education
- Networking opportunities

Community Relations

- Building Bridges event (in partnership with Saratoga Rotary Club and West Valley College)
- Annual Celebrate Saratoga! Street Dance
- Annual Tree Lighting and Holiday Open House presented with the City of Saratoga

Information

- Official map of Saratoga (w/school boundaries)
- Facts for voters: Government officials
- Saratoga Village Development Council
- Santa Cruz Mountain Wineries map
- Business & Community Directory
- Relocation guide packet
- Special event resource guide
- Historical information on Saratoga
- Economic/Demographic profile & statistics
- Disaster preparedness information

Other Services and Opportunities

- Chamber advocacy
- Community involvement (committees)
- Member to Member Discounts
- Annual banquets & community recognition
- Special events
- Ribbon cutting/grand opening assistance
- Certificates of origin
- Bulk mail permits
- Ambassador program
- Professional counseling referrals

Directories & Listings

- Business & Community Directory
- Calendar of Community events
- Clubs and Organizations
- Tourism and Service Guides that include dining, lodging, wine tasting (wineries), senior & health services, shopping, spas, places to visit.
- City of Saratoga City Council
- City of Saratoga Department Listings

Annual Membership Investment Schedule

Businesses & Professional Firms

# Employees	Investment
• 0 – 5	\$230
• 6 – 10	\$300
• 11 – 25	\$375
• 26 – 50	\$480
• 51 – 100	\$650
• 101 or more	\$875

Each owner, partner, or manager is considered an employee. Two part-time employees shall be considered as one full-time employee.

Special Categories

• Financial Institutions	\$480
• Real Estate Offices	\$475
• Hotels, Motels	1 - 50 units \$325 51 + units \$400
• Public Utilities	\$875
• Non-profit Organizations	
<i>All Volunteer Staff</i>	\$150
<i>Paid Staff → Ask Chamber for Pricing</i>	
<i>(Classified as 501(c)(3) for tax purposes)</i>	
• Business Associate Member	\$125
<i>(When business or professional office is a member)</i>	
• Community Associate Member	\$100

Additional services

- Web Page with Hyperlink \$75 (incl. 1st yr. maintenance)
- Annual maintenance of web page \$25

NOTE:

- In addition to the above dues, there is a \$35 application fee.
- Membership **renewals** only: If not renewed within 60 days of due date an additional \$35 fee will be assessed.

This membership investment is tax deductible as an ordinary and necessary business expense, to the extent allowed by law. It does not qualify as a charitable contribution. Please consult with your income tax advisor.

SARATOGA CHAMBER OF COMMERCE
Application for Membership

*** * PLEASE INCLUDE THREE (3) BUSINESS CARDS * ***

Name of Business: _____

Principal Contact: _____

Title: _____

Business Address: _____

City, State & Zip: _____

Business Phone: _____

Fax: _____

E-Mail: _____

Website: http://_____

of Employees: _____

Business/Classified Heading: _____

Membership Investment: \$ _____

Application Fee: \$ 35.00

Web page (\$75 optional): \$ _____

TOTAL INVESTMENT: \$ _____

Visa/MasterCard: _____

Exp. Date: _____

Name Printed on Card: _____

Signature: _____

*Why the Saratoga Chamber of Commerce
is Right for You and Your Business !*

Advertising and Publicity:

- Members may advertise annually in our exclusive, widely distributed (7,000 quantity), Chamber Business and Community Directory.
- Members may advertise every other year in our very popular, widely distributed (2,000 quantity) City Map.
- Members may insert/attach fliers and advertise in our bi-monthly newsletter, The Saratoga Business Focus, distributed via mail and electronically.
- Members may purchase mailing lists and labels for a nominal fee.
- Members may request e-mail blasts—promoting events, promotions and announcements through our members only list server.

Internet Exposure:

- Gain increased business exposure through the Chamber website. For a nominal fee we will create a web page for you including hyperlinks to your existing website.

Business Referrals:

- The Chamber receives hundreds of calls each year for referrals to local businesses and services. Only Chamber members are referred. ***The Chamber of Commerce refers more businesses than any other organization.***

Saratoga Business Focus Newsletter:

- Members receive the Chamber's bi-monthly newsletter (via mail and/or electronically)—the newsletter offers information about the local business scene and keeps members up-to-date on programs, events and opportunities for involvement.

Programs and Events:

- The Chamber sponsors numerous programs and events, including: Celebrate Saratoga! Street Dance, the Annual Tree Lighting Open House Holiday Celebration, and Building Bridges.

Business Development:

- Monthly After Hours Networking Mixers offers members an opportunity to create new business contacts, meet potential customers and share ideas. The "host" business or organization receives the opportunity to showcase its own business at the monthly networking mixer.

Political Clout:

- The Chamber, through its Legislative Committee and positive relationships with Government officials regularly updates members on local, state and federal issues affecting business. Our close contacts with city, county and state legislators allows the Chamber to communicate to our members on issues of importance.

Professional Development:

- Expand your professional expertise with low-cost, high-quality seminars and workshops led by experts on a variety of business topics, including sales, marketing, tax planning, strategic investing and much more.

Co-op Advertising:

- Participate in reduced rate advertising opportunities with local newspapers such as Silicon Valley Community News (SVCN), San Jose Mercury News and Saratoga News.

*NEW MEMBER
INFORMATION*



*The mission of the Saratoga
Chamber of Commerce is to
invigorate the business environment
and enhance the quality of life in
our community.*

**Saratoga Chamber of Commerce
14485 Big Basin Way
Saratoga, CA 95070
www.saratogachamber.org**

**Office Hours:
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