

Thank you for your interest in the Saratoga Downtown Village MarketPlace!
Our open-air, European Style Farmer's Market, Wednesdays, 2:30pm til 6:30pm

Merchant Booth details

The Saratoga Chamber of Commerce Event committee is pleased to promote the Downtown **Marketplace** on an ongoing basis. For participating merchants, the Downtown Marketplace offers a weekly opportunity to showcase their goods and services to customers in the downtown Saratoga Village.

Wednesdays between the hours of 2:30 pm and 6:30 pm.

Booth preparation and set up - between 1:30 pm and 2:30 pm

Booth teardown and cleanup - between 6:30 pm to 7:30 pm (Summer hours)

Booth spaces are currently available in Blaney Plaza.

Booth opportunities are available to

Traditional Farmer's Market vendors of fruits, vegetables, and other raw or cooked consumables

Purveyors of arts and crafts for sale

Musicians

Nonprofit organizations

One booth is set aside for downtown merchants on a rotating basis.

Standard booth size is 10' x 10'

Arrangements for any different size can be made on a case by case basis.

Please note: you must obtain a **Saratoga Business License** for \$130. Go to Saratoga.ca.us for forms.

If you wish to sell prepared foods, you must obtain a **Santa Clara County Health Permit**, about \$200/year.

Benefits to participants in the Saratoga Marketplace include:

Access to affluent consumers in the Saratoga Village for \$35 per week

SDA promotes this event and your goods or services

Participation may lead to other Saratoga Chamber event opportunities

In return for your registration fee, the Saratoga Chamber will promote the Downtown Village MarketPlace in a variety of ways, including:

Internet advertising on Chamber & Saratoga City Websites

Downtown business & special Marketplace Facebook sites

Email Blasts to Merchant and Chamber lists

Posters Downtown

Banners

Local newspaper ads

Saratoga Weekly News editorial

SAR Channel 15

Press Releases

Signage on Highway 9 the day of the event

To participate in the Saratoga *MarketPlace*, please complete the following steps:

Fill in the attached Application and submit it to the Saratoga Chamber of Commerce,
Attn: **Saratoga Village *MarketPlace***

Fax: 408-867-5213

Email: info@saratogachamber.org

Mail: Saratoga Chamber of Commerce

14485 Big Basin Way,

Saratoga, Ca. 95070

For questions, call Diane Noeske at (408) 813-7421

Participation Costs

1. Standard Booth Registration \$35 per week or \$150.00 per month

This includes a standard 10 x 10 space every week for the year
(52 weeks)

To be paid the 1st of every month.

2. Annual Membership \$ 50.00 per year

To be paid with application submission.

Please make checks payable to Saratoga Chamber of Commerce and make note that this is for the ***MarketPlace***.

You can also call the Saratoga Chamber of Commerce and pay with a credit card. The phone # is (408) 867-0753

We also ask that if at all possible you use checkered tablecloths for your tables. We are trying to create a European atmosphere, so that all the customers will have a great experience.

Thanks for your interest, and we look forward to having you as part of our very unique *MarketPlace*!