



Exciting news! The **Saratoga Village Market Place** is about to debut! **Starting on Wednesday, July 13**, the European-style epicurean market will be held every Wednesday from 2:30pm til 6:30pm in Blaney Plaza and in the parking lot behind US Bank. Not only will it provide the town a weekly boost of energy and vitality, but it will also transform and energize the downtown Saratoga shopping experience for residents and visitors alike.

Although we love farmers and could not hold this Market Place without them, this is not your ordinary "farmer's market." Instead, the Saratoga Village Market Place will offer a distinctive combination of locally sourced produce, meats, fish, cheeses, breads, gourmet jams and condiments, along with a sumptuous array of prepared foods, all in an open air market with a distinctly international flair and flavor. An exciting assortment of locally made arts and crafts will create a shopping experience that simply cannot be duplicated anywhere else in the Bay Area.

Local artists will display their wares, and an information booth will provide maps of the Village and directions to its attractions. Information booth volunteers will also hand out special offers and coupons from any local merchant that would like to participate. Local merchants will also be able to host booths to sample and sell their unique products.

Our goal is to make the Market Place uniquely and utterly Saratoga, in its essence, its message and its level of quality. We hope it will remind our well-traveled citizens of the great cities of Europe that provide a similar service to their residents.

We live in what is probably the most beautiful village in the Silicon Valley, and the Market Place will provide another gateway to its discovery by residents of surrounding towns. The Saratoga Village Market Place will give Saratoga residents a reason to shop downtown, and will attract new visitors to discover the rich dining and shopping experiences this unique Village setting has to offer. Come join us in creating a new chapter in Saratoga's rich and vibrant history.